

CHUA CHU KANG TOWN COUNCIL MY BLOCK SPARKLES COMPETITION 2013

OBJECTIVES

- To raise community awareness and to promote social responsibility in keeping the living environment clean
- To encourage residents to take ownership of the common areas and work hand in hand with the Town Council and grassroots leaders
- To improve the overall standard of cleanliness in our blocks and surrounding areas and in turn the whole Town
- To reduce the potential risks of fire from obstructions and to reduce potential killer litter

COMPETITION STRUCTURE

- The competition is open to all wards in Chua Chu Kang GRC and Hong Kah North SMC, namely Chua Chu Kang, Keat Hong, Yew Tee, Nanyang, Bukit Gombak, and Hong Kah North
- A working committee from each ward will nominate an RC Zone for the competition
- All blocks in the nominated RC Zone will participate in the competition
- Based on point-system assessments, one block from every nominated RC Zone will emerge as a winning block
- Winning blocks will be ranked and awarded according to the points accumulated (i.e. the block awarded the most points will emerge as the cleanest block in the whole competition)

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COMPETITION FORMAT

The RC zones will be assessed in two dimensions:

- 1) Physical Dimension: cleanliness, obstruction/bulky items, dangerously placed items along common corridors
- 2) Social Dimension: educational activities/publicity, residents' efforts/cooperation towards keeping their block clean

Competition period: June to September 2013

***Assessment periods:** Social dimension: June to September 2013
Physical dimension: August to September 2013

** There will only be one assessment date for each dimension. Dates will be announced in due course.*

PRIZES

1st prize	S&CC Rebate of \$20 per household
2nd prize	S&CC Rebate of \$15 per household
3rd prize	S&CC Rebate of \$10 per household
Consolation prize 1	S&CC Rebate of \$5 per household
Consolation prize 2	S&CC Rebate of \$5 per household
Consolation prize 3	S&CC Rebate of \$5 per household

Note: The S&CC Rebate is for one-time only. Each RC will also receive a trophy.

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HOW RESIDENTS CAN PLAY A PART

Here's a checklist of items residents should pay attention to. These items will be assessed in the competition.

PHYSICAL DIMENSION DANGEROUSLY PLACED OBJECTS

S/N	ITEM
1	Objects (non-religious item) hung above parapet wall
2	Objects (non-religious item) placed on/next to parapet wall
3	Objects (non-religious item) placed on/hung onto bamboo pole holder

PHYSICAL DIMENSION CLEANLINESS / OBSTRUCTION

S/N	ITEM
1	Dumped bulky refuse
2	Obstruction of common corridor / staircases (less than 1.2m of walking space)
3	Stain and Litter
4	Human / animal faeces
5	Graffiti on walls / ceilings / fittings / fixtures

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SOCIAL DIMENSION

EDUCATION / PUBLICITY, RESIDENTS' EFFORTS / COOPERATION

S/N	ITEM
1	Cleared common corridors (e.g. no belongings/bulky items placed along common corridors; no obstruction)
2	Cleared parapet walls (e.g. no objects placed on or next to parapet wall)
3	No littering at common areas (e.g. lift lobby, letter box area, void deck seating area, estate apron, staircases, bin chute area) or in lift cars
4	Display of posters / banners / education materials
5	Holding of block washing campaign / mass cleaning of common areas / other cleaning projects / voluntary groups / regular inspection of estates by GROs

